

#### **QUNIE & ISID WEBINAR**

# Back Office Optimization for Hybrid Workplace Environment

PT QUNIE CONSULTING INDONESIA
16 December 2021



# Abdullah Fahrizal Siddik (Rizal)





Name: Abdullah Fahrizal Siddik

Level: Manager

**Business Unit: RPA Consulting** 

Languages: Bahasa Indonesia, English

#### Competencies

- PMO skills to support RPA consulting and implementation projects
- Certified DISC Behaviour Assessment
- Experienced in international environment, having studied and worked in the United States, Japan, Saudi Arabia, UK, and Indonesia
- Experienced in cross-cultural working environment, having worked in multinational consulting firms, corporations and research institutes
- Fluent in English and Indonesian, speaking and writing

#### **Industry and Project Experience**

- 10 years of consulting experience in the following fields:
  - Consulting & PoC project management for Robotics Process Automation (RPA)
  - Change Management for Enterprise Resources Planning (ERP) project
  - Business Process Improvement
  - HR Transformation, including Change Management, Organization Design, performance management, job evaluation, and HR Audit
- Managed 3 RPA PoC and consulting projects in major Japanese manufacturing companies in the past 2 years.
- Supported consulting projects in various fields and industries, including:
  - Manufacturing
  - Oil, Gas & Mining
  - Financial Services
  - Telecommunications
  - Logistics
  - FMCG
  - Government

# Qunie Overview



#### **Company Profile**

Company QUNIE CORPORATION

Established 1-Jul-2009
Shareholder NTT Data 100%
Capital 95 Million Yen
Employee 850 Employee

Rep. President and CEO: Shinya Takagi

#### 《 QUNIE Global Network 》



#### **Business Description**

Qunie consulting services go beyond just presenting strategies to customers and implementing reforms to establish them in the field. Based on the track record of building a business foundation of a company that has been the cornerstone of Japan's growth, we will quickly build solutions that respond to customer issues and changes in the business environment from a solid perspective with a view to the future, and implement reforms. We will continue to run together until the establishment on the site.

#### Industry

- High Tech
- Machinery
- Assembly manufacturing
- Automobile parts
- Process
- Consumer goods
- Distribution and retail
- Communication and media
- Services and utilities
- Finance

#### Service

- Management strategy
- IT Management Support (CIO support)
- Financial Management
- Supply chain management (SCM)
- Product life cycle management (PLM)
- Customer Relationship Management (CRM)
- Enterprise Solutions (ES)
- Business Transformation (BT)
- Human Capital Management (HCM)
- Infrastructure & Technical Services

#### **About Company Name**



# Quality Unite Enthusiasms Fusion of Quality and Enthusiasm

As your transformation partner through advanced and high quality consulting, responding to the desire and enthusiasm for management reform and leading solutions

# History of business in Indonesia



2014

NTTData

CONSULTING DESK in NTT DATA INDONESIA

2015 Apl. ~ 2020 June



Joint Business with PT. NETIKA INDONESIA based on Strategic alliance

2020 July ~



#### PT. QUNIE CONSULTING INDONESIA

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#### Our Services in Indonesia



Human Capital Management (HCM) HR strategy, World class HRM

**QUNIE ACADEMY** 

Business Process Improvement Logistics & Supply Chain Management

Marketing Optimization

IT Management

CIO Support

Robotic Process Automation (RPA) Consulting



# Hybrid Workplace Environment & Back Office Functions

# Definition of Hybrid Work aka. "Work from Anywhere"



A spectrum of flexible work arrangements in which an employee's work location and/or hours are not strictly standardized.

100%

100%









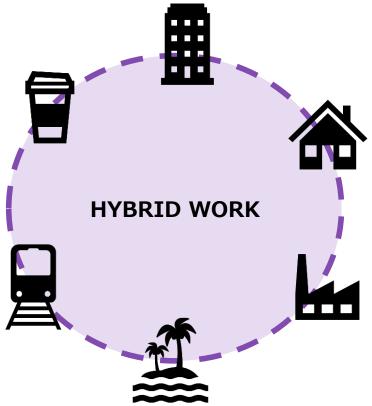
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# Definition of Hybrid Workplace



- A place that accommodates the practice of Hybrid Work.
- Paradigm:
  - "Work isn't a place you go. It's a thing you do."

> "For some people, the ideal work environment is the one they create themselves."



# 2 Variables of Hybrid Workplace



# LOCATION +

# **TIME**

### **OFFICE SPACE**

9M to 5PM

Office
Factory
Hub
Client site

Synchronous (working at the same timeframe)

## **PERSONAL SPACE**

# **Anytime**

Home Coffee Shop Airbnb Asynchronous (Each work on flexible timeframe)

# Typical Activities in Each Hybrid Workplace Type



#### **TIME**

#### 9AM to 5 PM

#### **Anytime**

# space

Office space Personal

LOCATION

- Face-to-face collaboration
- Networking
- Team building



- Paper-based work
- Access to database
- Access to legacy system



- Virtual collaboration
- Coordination
- Online training & development

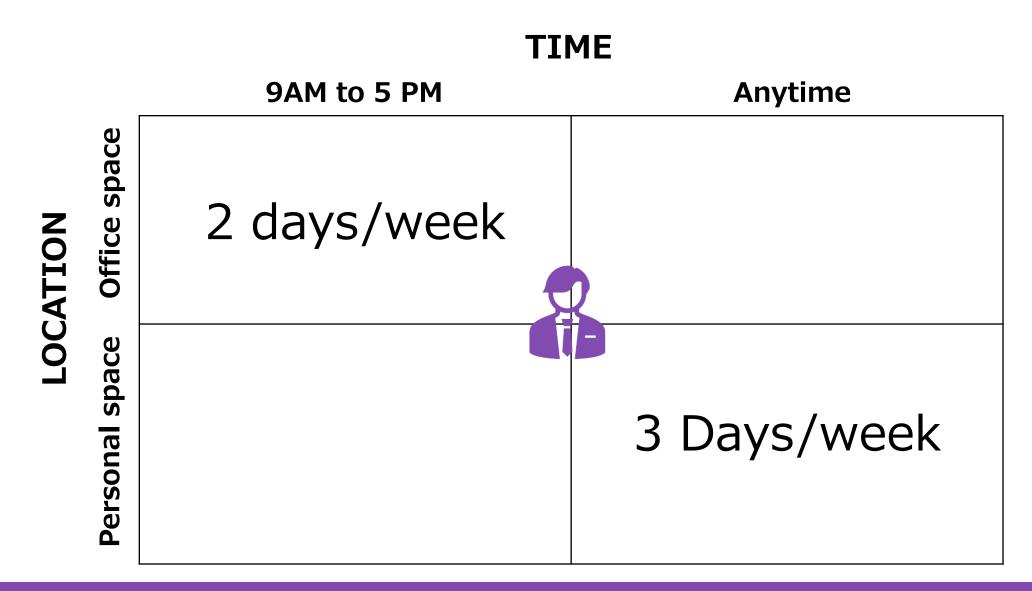


- Desktop research
- Data analysis
- Documents creation



# Example of Employee Hybrid Work Schedule





# Hybrid Workplace in the Pandemic Era



- Covid-19 new variants continue to appear, and no one can predict when this will end.
- Hybrid Work model is likely to be a long-term strategy





Source: PwC

# Several Benefits of Hybrid Workplace



If planned and executed carefully, adopting hybrid workplace can result in these benefits:

Maintain social distancing management











# Main Challenges of Adopting Hybrid Workplace



### Typical issues

# Risk Impact

IT Infrastructure

- Legacy systems don't integrate properly
- Paper-based back-office functions

- Business Process bottlenecks
- Overtime for low value work
- Human error

Data Security & Integrity

- Remote workers cannot access data securely
- No record of who is editing what file

- Sensitive information is exposed
- · Data integrity is reduced

Collaboration

- Lack of proper virtual communication tools
- No collaboration-friendly spaces at office

- Delays deliveries, coordination, problem-solving, decision-making
- Reduces team cohesion

**HR Management** 

- How to monitor work performance during remote work
- Separate cultures b/w fully remote & fully in office workers
- Reduces a sense of fairness & equity
- Silo working between fully remote & fully in-office workers
- Low motivation due to no sense of belonging

Coordinating attendance & workspace

- Difficult to record attendance of time-flexible employees
- Waste the space of office to keep desk for all workers
- Reduces a sense of fairness
- Reduces a sense of equity (some feel unwelcome in office)

# Suggested Solutions on Hybrid Workplace Challenges



#### IT Infrastructure

#### Typical issues

# Suggested Solutions

- Legacy systems don't integrate properly
- Paper-based back-office functions

• Digital Transformation (examples: AI, RPA, OCR, e-Contract)

# Data Security & Integrity

- Remote workers cannot access data securely
- No record of who is editing what file

- Cloud Solutions that allow:
- > remote workers to access data securely

Collaboration

- Lack of proper virtual communication tools
- No collaboration-friendly spaces at office

- Video conferencing tools
- Spaces designed for 1:1 conversations and/or collaboration

**HR Management** 

- How to monitor work performance during remote work
- Separate cultures b/w fully remote & fully in office workers
- Clear hybrid work policies
- Emphasize on results-based KPIs, minimize process-based KPIs
- Virtual employee engagement & teambuilding initiatives

Coordinating workspace

- Difficult to record attendance of time-flexible employees
- Waste the space of office to keep desk for all workers
- Utilize time & attendance tracker tools
- Flexible desk policy
- Room booking system

# Hybrid work Implementation per Division / Department (Sample)



Can implement Hybrid Work Can implement Hybrid Work With adjustment Can implement Hybrid Work									
FOCUS OF TODAY		Back Office		Sales			manufacturing		
IT Infrastructure		- Use internal System - A lot of paperwork		ОК	-Can use internal System remotely		NG	- Use internal System - Must operate manuf. Equipment	
Data Security & Integrity	ОК	<ul><li>Possible to work remotely</li><li>Not deploy PC to all members</li></ul>	••	ОК	- Possible to work remotely - deploy PC to all members		NG	-Must isolate network (No security issue)	
Collaboration	Typically work alone     Some work require communication w/ other depts			ОК	Nothing Only report to managers		OK	Share actual production results via wall paper	
HR Management	ОК	Should be monitored by each manager in the office		ОК	Monitor tangible sales results only		OK	Monitor tangible productivity of each person only	

Coordinating workspace

All members has fixed OK desks in the office

Virtual workspace is OK already operated

NG

Workspace is fixed in Manufacturing work

Must be easy to check attendance

production

# 2 Categories of Typical Back-Office Tasks



Typically back office tasks can be divided into 2 categories:

#### **Non-repetitive Tasks**

**Atypical process** 

Need analysis & judgment

Intensive communication with stakeholders

#### **Repetitive Tasks**

**Typical process** 

Clear evaluation criteria

Minimum communication

Function	Example:	Example:			
Finance	<ul> <li>Resolve financial disputes between customer service &amp; sales teams</li> <li>PoC for other departments on F&amp;A matters</li> </ul>	<ul><li>Process invoices</li><li>Manage records and receipts</li></ul>			
Payroll	<ul><li>Resolve payroll discrepancies</li><li>Develop ad hoc financial report</li></ul>	<ul> <li>Collect, calculate, &amp; enter payroll data</li> <li>Compile earnings, taxes, deductions &amp; leave &amp; make report</li> </ul>			
HR	<ul><li>Prepare job desc. &amp; manage hiring process</li><li>Create effective onboarding plans</li></ul>	<ul><li>Implement onboarding plans</li><li>Maintain attendance &amp; overtime records</li></ul>			
IT	<ul><li>Responding service issues and requests</li><li>Providing technical support</li><li>Test new technology</li></ul>	<ul> <li>Install &amp; configure computer hardware, software, systems, networks, &amp; printers</li> <li>Set up accounts for new users</li> </ul>			

# Back-Office Teams' Enhanced Roles in Hybrid Workspace Environment



Furthermore, organizations demand their back-office functions to enhance their roles:

#### **Finance**

- Provide financial expertise to non-finance teams & ensure that all variances are understood
- Produce financial performance reports, quarterly forecasting & annual budgeting submissions

#### HR

- HR as Business Partners
- HR Department as Innovation Center
- Promote agile organization
- Help cultivate hybrid workplace culture
- Design initiatives to ensure equity & fairness

#### IT

- Work closely with HR to know which employees are remote or not
- Give guidance to HR on hybrid-office technologies
- Advise all departments on safety protocols, building tech s/a IoT sensors, etc.

#### **Additional** Non-repetitive Tasks

**Atypical process** 

Need analysis & judgment

Intensive communication with stakeholders

# Managing Back Office Worktime



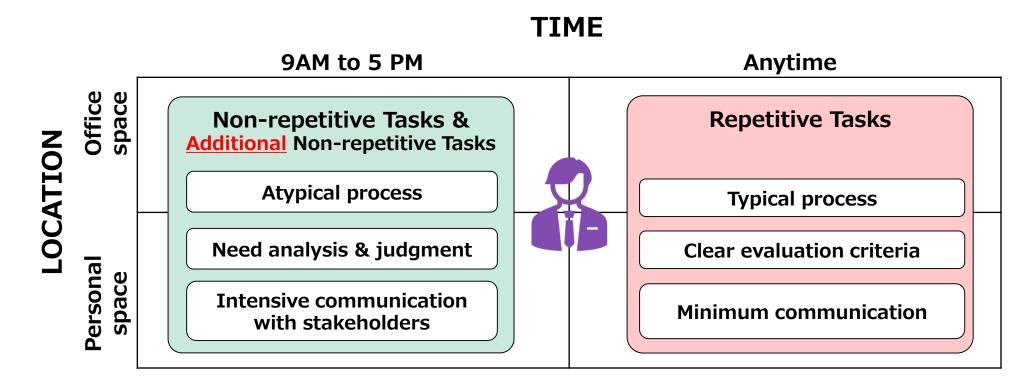
#### Back Office officers need to:

Reduce the time spent doing repetitive tasks

**AUTOMATION** 

- Spend their time between 9 AM to 5 PM mostly to analyse
   & communicate with stakeholders (non-repetitive tasks)
- Do repetitive tasks at any other time (asynchronized time) [

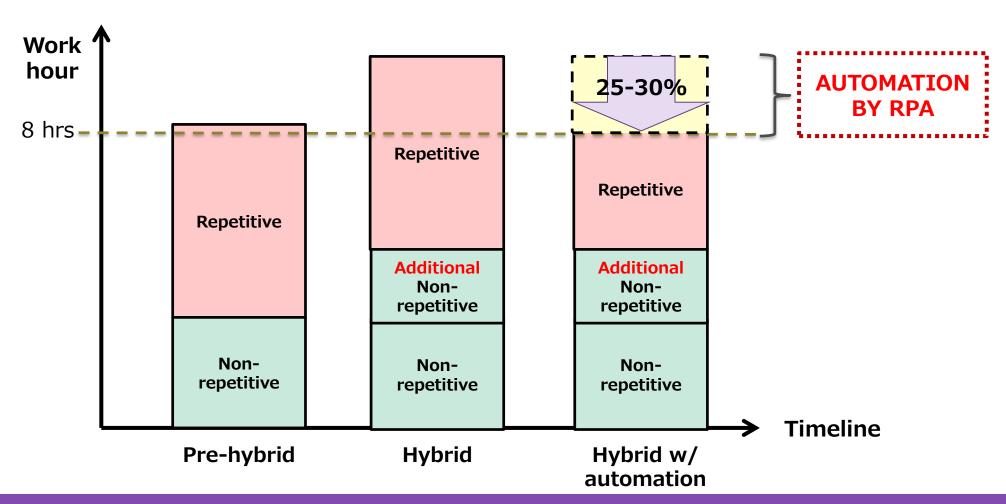
**AUTOMATION** 



# RPA & Back Office Optimization



Robotic Process Automation (RPA) can help reduce worktime spent for repetitive work:



# Why Consider Automation?



"in about **60 percent of occupations**, at least **one-third** of the constituent **activities could be automated**..."

# McKinsey Global Institute, 2017



Over 40% of workers surveyed spend at least a quarter of their work week on repetitive tasks

Nearly 70% of workers say the biggest opportunity of automation lies in reducing time wasted on repetitive work.



Nearly 60% estimate they could save six or more hours a week with automation





# **Robotics**

# Process

# Automation

Software Robot (not physical robot in factories)

Can operate 24/7 based on defined rules

Can operate Computer as humans do

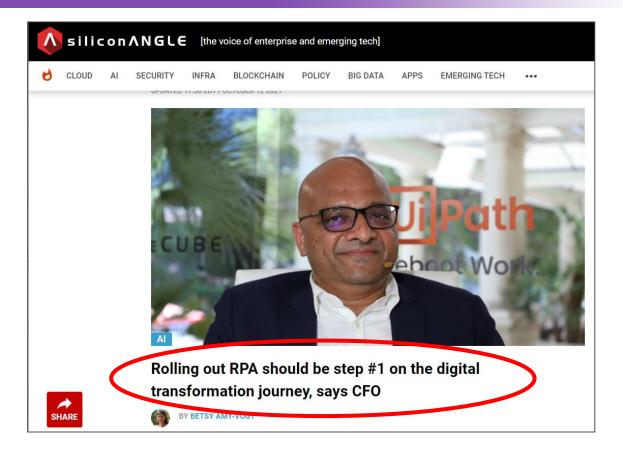
No need to replace existing system

Virtual office worker / Digital Labor



# Why Consider RPA?





"We've got a lot of people. But what we are using ... is their fingers, their eyes, ears, and that's about it. Now we can get them to use their brain," he said. "That's what this technology does; it takes away the grunt [work]."

- Rajesh Garg, CFO at the Landmark Group -

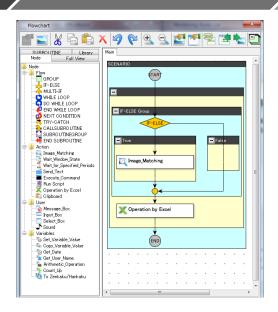
#### How to create RPA Workflow



Workflows can be created without prior programming experiences.

- ① Operate work process to record Workflow
- 2 Edit Workflow further
- 3 Play Workflow







RPA will record your work process create a workflow.

Edit/set the operating conditions of the workflow by GUI.

RPA will automatically replicate all your work along workflow.

#### Benefits of RPA



#### Improve operational efficiency

- Reduce work man-hours through automation (average: +/- 25% reduction)
- 24 hours / 365 days

#### Improve operational quality

- Avoid human error
- Shorten work delivery time

#### **Strengthen compliance**

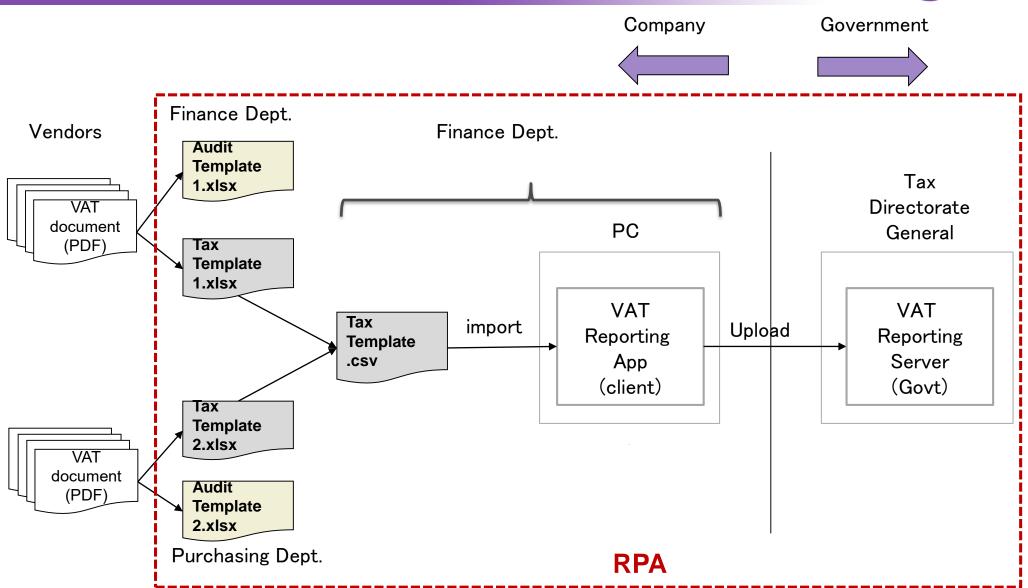
- Visualize business processes
- Fraud prevention

# Risk reduction related to Human resources

- Avoiding shortage / excessive personnel resources
- Reduce labor management risk

# Example: VAT Reporting Administration



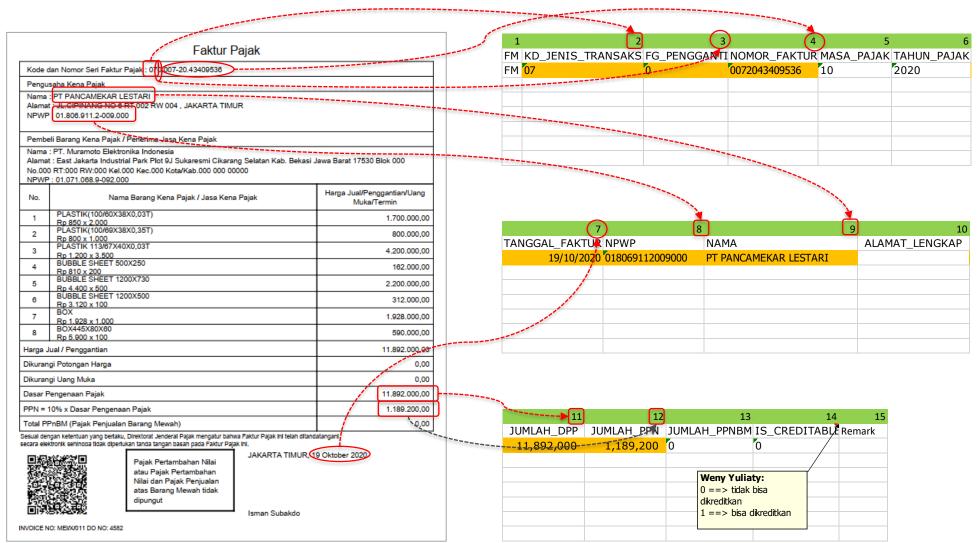


# Sample of Input and Output Documents (1)



#### FP (Hard Copy or PDF)

#### **Tax Template (Excel)**

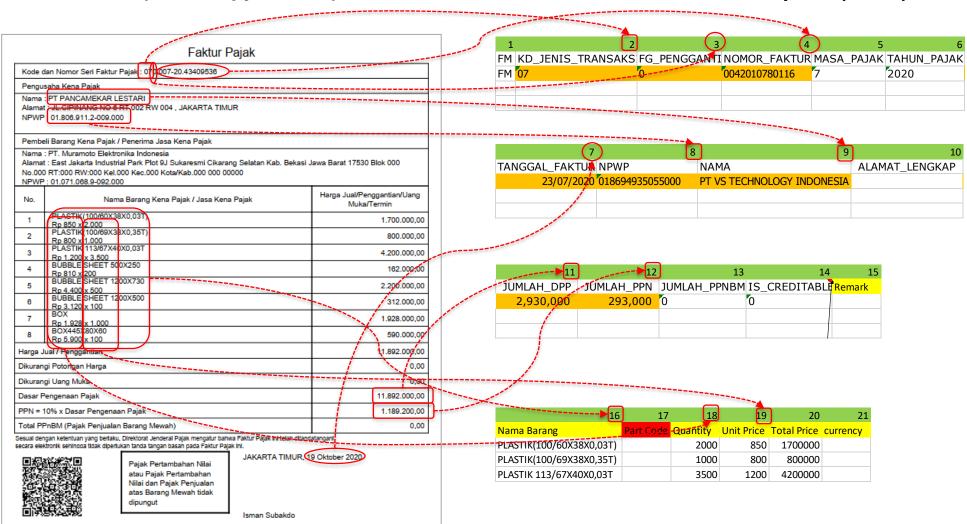


# Sample of Input and Output Documents (2)

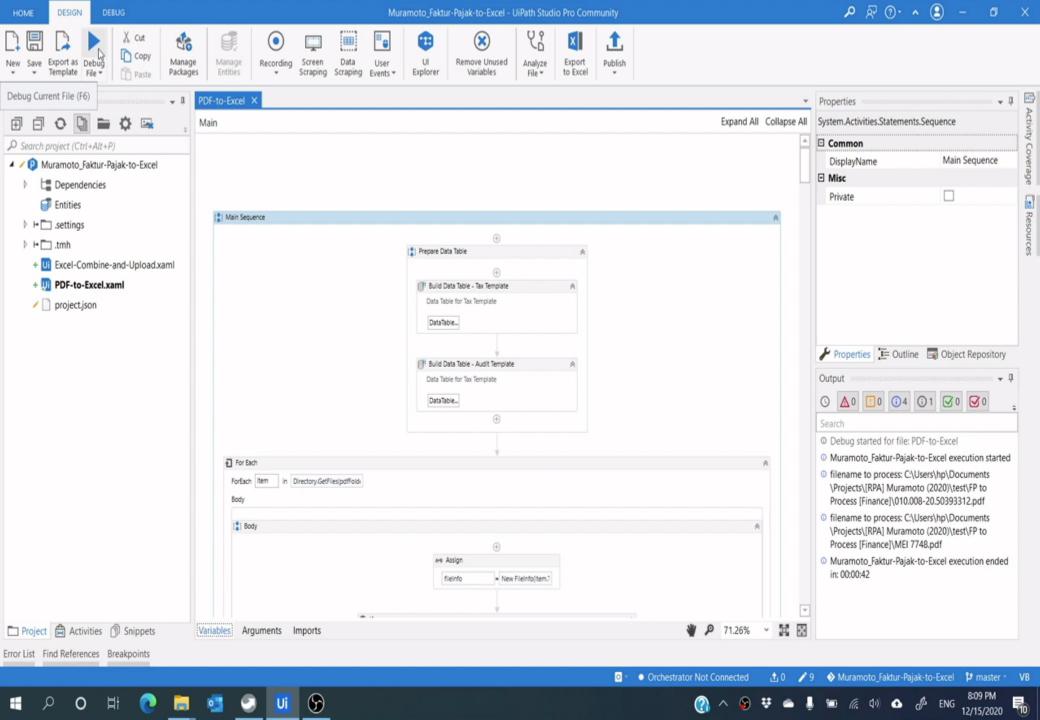


#### FP (Hard Copy or PDF)

#### **Audit Template (Excel)**



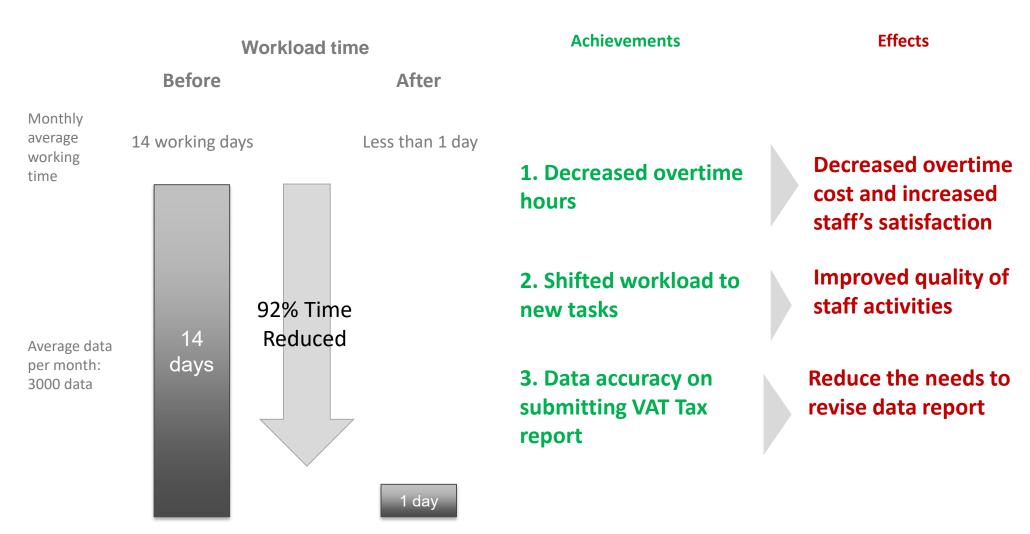
INVOICE NO: MEI/X/011 DO NO: 4582



# Project Result 1: VAT Reporting Administration

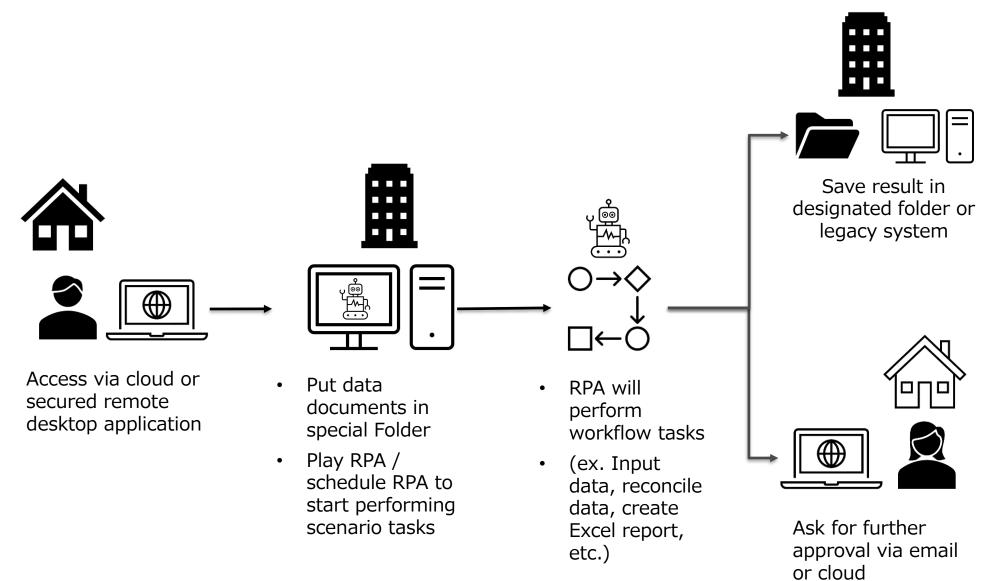


Through this RPA project, working time of managing VAT reporting reduced significantly



# RPA for Hybrid Workplace Back-Office Functions



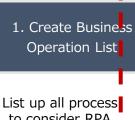




# **RPA Process Selection Approach**

### RPA Implementation Generic Approach





2. Select Target Operation

3. Target Operation As-Is **Analysis** 

4. Design To-Be **Process** 

1. Automation of the targeted process

2. Measure Effectiveness

to consider RPA target

Business Operation

list

Review the selected tasks that can be subject to automation and summarize them in a list



**Target Operational** Procedure

**Determine target** tasks based on criteria (compliance (rules, media used, type of work)) and effectiveness

Summarize the beneral flow of the current tasks as a vorkflow diagram



As-Is Operation Flow

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As-Is Detail Procedure



Define the **process** flows after automation that changes with RPA application,.



To- Be Operation Flow



To-Be Detail Procedure

Create the robot's process workflow and test whether it behaves as expected



Check if the robot is producing the expected effects (man-hour reduction, delivery time reduction, accuracy improvement)

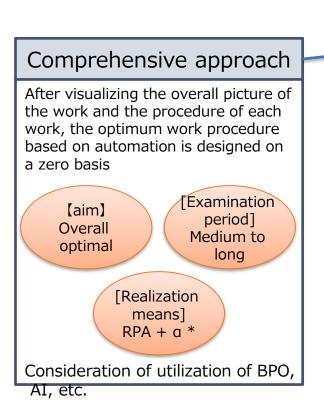


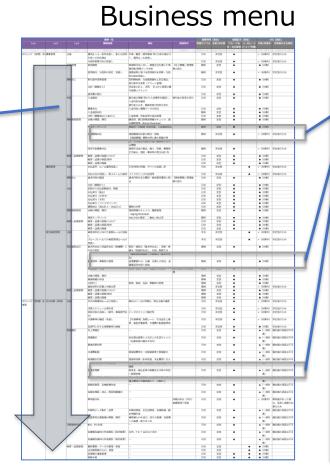
After RPA automation

# Two approaches to introduce RPA & your company's choice (our assumption)

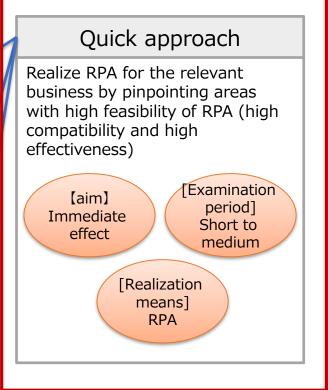


There are two approaches to introducing RPA: a "comprehensive approach" that emphasizes overall optimal effectiveness, and a "quick approach" that emphasizes early effect creation.





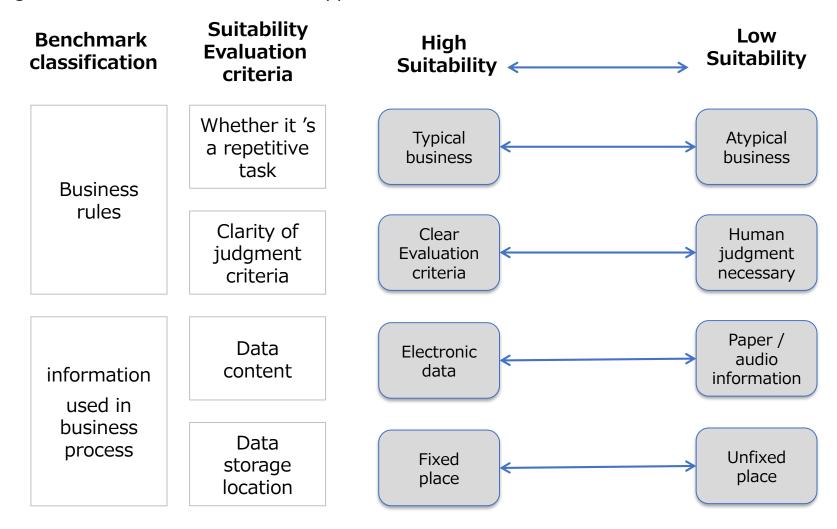
We assume your company will choose this approach



#### Business suitability criteria for RPA



Analyze the **degree of suitability based on the four criteria** for each operational task. Tasks with a high score can be selected as RPA application candidates.

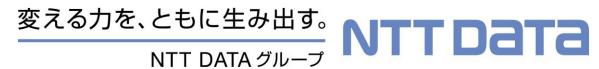


# **Examples of Target Processes**



No	Dept.	Process Overview	process purpose	Process procedure	Pattern of Tasks	Type of Judgment Criteria	Type of Data	Data storage location
1	HR	Overtime Calculation	Calculation into HRIS to compare request and actual overtime.	<ol> <li>Login to HRIS</li> <li>Set the Date + Input Employees ID</li> <li>Input "Time IN" and "Time OUT"</li> <li>Process OT calculation</li> <li>Export from HRIS to Excel</li> <li>save to OT Folder</li> </ol>	Weekly	Clear (no human judgment necessary)		1) HRIS 2) Local folder
2	Finance	Receipt	Submit Monthly Tax Report to Government Tax Department (E-Faktur)	<ol> <li>Open invoices from vendors (pdf)</li> <li>Input relevant data from Invoice to Monthly Tax Reporting template (Excel)</li> <li>Convert Excel to CVS format</li> <li>Login to Government Tax Department website (E-Faktur)</li> <li>Upload &amp; submit Monthly Tax Reporting Template</li> </ol>	Monthly		1) PDF	1) Internal shared folder 2) External Server
3	Procure ment	Invoice Processing	Post vendor invoices in SAP & send confirmation email to vendor.	<ol> <li>Monitor a dedicated folder if there is any invoices</li> <li>If there is, login to SAP</li> <li>Enter relevant data (vendor code, date, series number, amount, GL account, payment term, etc.) from invoice to SAP</li> <li>Compare VAT amount in invoice &amp; in SAP database</li> <li>If VAT match, send confirmation email to vendor.</li> <li>If VAT doesn't match, send notification email to vendor.</li> </ol>	Daily	Clear (no human judgment necessary)	1) PDF	1) Internal shared folder 2) ERP





# THANK YOU

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